

IMAGE GUIDE

LEGAL RIGHTS: Only send images that your business owns or retains unlimited usage of. Do not send stock images. If you are uncertain about any images get in touch with us.

IMAGE REQUIREMENTS

IMAGE SIZE: 72 dpi and at least 1400 pixels on the longest end. A quick trick: Open the image up on your computer screen and make sure it opens up to at least 8"x10" approximately.

IMAGE FORMAT: jpg, tif or psd

IMAGE ASPECT: landscape (horizontal) preferred

HOW TO OBTAIN FILE INFORMATION

MAC: cntrl+click on file, select "Get Info", and under the "More info" drop-down you will see "Dimensions". This will tell you the image size.

WINDOWS: right-click on file, select "Properties" and the "Details" tab. Image dpi and dimensions will appear.

PREFERRED IMAGES:

Product images, Signage, Experience, Store display

PRODUCT



SIGNAGE/EXTERIOR



EXPERIENCE



STORE DISPLAY

